

CREATE

CONFERENCE FOR NEW CREATIVES

JUNE
28-29
2023
AUSTIN
TX

All-Out Phygital



We are thrilled to share that this year our flagship community gathering is **taking place in the United States** for the very first time on **June 28th and 29th!** This year's unmissable event will be hosted in the vibrant city of **Austin, Texas**, and we are looking forward to welcoming creative automation enthusiasts to learn how to take graphical production to a whole new level.

At CREATE we **gather brands, agencies, and technology providers** from around the world to discuss market and industry trends, share tips and tricks on how the right Creative Tech will enable companies to create at scale, and to learn more about

MarTech solutions in the market. Be sure to be there! There will be one-to-one meetings with experts, customer use cases, and business opportunities.

As a sponsor of this event, you will receive exclusive access to an ever-expanding global creative automation community. Seize this opportunity to present your business strategy and solutions, share inspiring use cases, and share the value of a partnership with CHILI publish to help companies create at scale.

We hope to see you in Austin!



Creative Tech
community
gathering

6th edition

Exclusive
1:1
conversations

CREATe

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Epic
party!

Inspiring
speakers

Engaging
content

First edition
in the US

2022 summary

200+ attendees

7 sponsors

70 companies

41% YoY growth

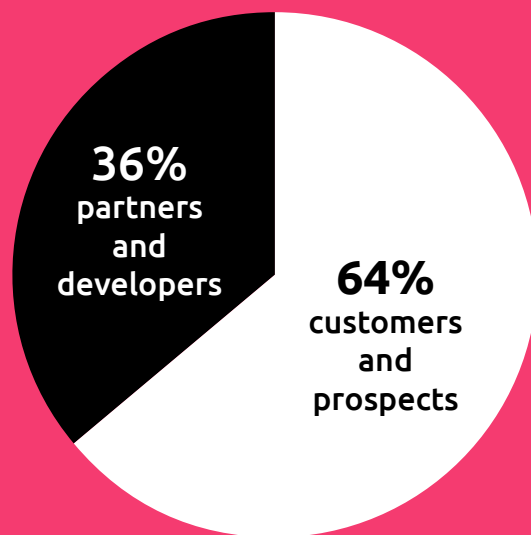
31 CHILI GraFx certified attendees



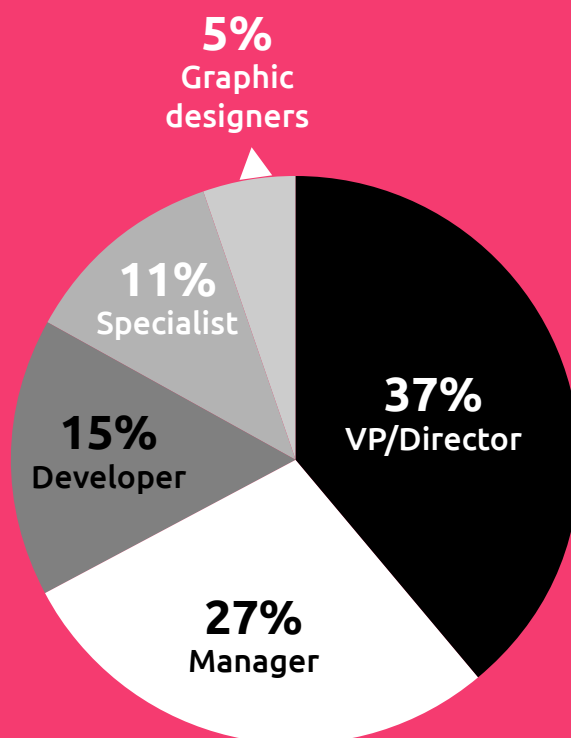
Who will be attending

CREATE

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2022 audience statistics



Audience job titles



Have a taste of our recent event in Brussels

2022 sponsors

Gold

kadanza 

 4ALLPORTAL



 Digital Herd

RELATIAL
Relate your brand

 POSITIVE
THINKING
COMPANY

KAN | DESIGN & BRAND
MANAGEMENT

2022 attendees

OLIVER

AIRBUS

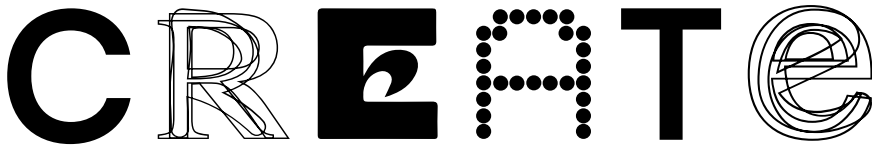
 precision
marketing group

ARiSTiD
Retail technology

BERTELSMANN

colruyt 

Deutsche Post 



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Sponsorship opportunities

BENEFITS OF SPONSORSHIP	PLATINUM (2) \$20,000 Invitation only	GOLD (4) \$12,500	SILVER (5) \$5,000
20 minutes presentation*	√	√	
Premium booth location	√		
Post-event emailing to attendees via CHILI publish**	√	√	
Advert in show guide	Full page	1/2 page	
Logo in email marketing	√	√	√
Logo and company description on event website with link to partner website	√	√	√
Logo onsite holding slides	√	√	√
Networking app and meeting scheduling system	√	√	√
Private meeting room***	√	√	√
Team passes	4	3	2
Client passes	4	3	2
Exhibit space + table	√	√	√
Branded item in welcome bag	√	√	√
Social media promotion	√	√	√

*Customer use case presentation. CHILI publish and partner will work closely to find a suitable topic for the presentation.
 **Sponsor is to provide the content. CHILI publish reserves the right to modify the text before sending it to data base.
 *** Platinum and gold sponsors will have priority to book private meeting rooms.

Additional opportunities

ITEM	COST (\$)
Hand sanitizer stations	1000
Coffee breaks sponsorship	2000
Networking VIP dinner sponsorship with speakers and selected customers on June 27th*	4000
Cocktail bar + branded cocktail during closing party	3000
Lunch buffet sponsorship	2500
Main stage roundtable with industry experts**	1000

*Limited to 2 sponsors. Invitation only.
 ** Limited to 2 sponsors. Sponsors can apply and CHILI publish will select the participants depending on the area of expertise of the round table and the partner.



Contact us:

To discuss CREATE '23 US sponsorship opportunities!



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Visit our
CREATE website:

